

# MEDIA RELEASE

## Skyreach Opens New Melbourne Complex



Skyreach, the leading elevating working platform and equipment hire company on Australia's east coast, has strengthened its position in the Melbourne market with the formal opening of a new and substantially larger branch at Laverton North. The new expanded facility ideally positions Skyreach for further expansion into the buoyant Melbourne market.

The new Skyreach site comprises an extensive sealed yard for stock, expansive service and workshop bays, wash down bay, administration block and ample off street parking. The branch is located at 47 – 49 Agosta Drive, Laverton North.

“The new Skyreach facility represents a defining point in the growth and development of Skyreach,” said Rod Leech, Skyreach Group Managing Director and CEO.

“We have moved away from our outdated premises in North Melbourne to this outstanding complex. This is a positive and significant statement about Skyreach and our commitment to our Melbourne and Victorian customers.”



Above: Declaring the new Skyreach Melbourne branch officially open (L to R) Takumi Hosoi (Skyreach Director), Rod Leech ( Skyreach Group Managing Director and CEO) and Masashi Nishio (Nishio Group President & Skyreach Director).

“At our new Melbourne site we are expanding our level of stock ready for hire. We are also introducing new products to our range such as gen sets and skid steer loaders with more to come.”

To mark the opening of the new Skyreach facility, an official opening ceremony was held before the entire Victorian branch team. Company founder Rod Leech cut the red ribbon and was assisted by Masashi Nishio (Nishio Group President & Skyreach Director) and Takumi Hosoi (Skyreach Director).

The Victorian branch office continues to be headed by experienced industry identity Colin McGenniskien.

“This is a new purpose designed, state-of-the-art facility which allows us to better serve and support our customers,” Colin McGenniskien said. “We can now hold more stock and have it delivered quicker than ever.”

The purpose built Skyreach complex is located adjacent to the Western Ring Road, giving excellent access to the freeway which services the western and northern suburbs of Melbourne. The Skyreach site is just 8 minutes to the freeway entrance and 20 minutes to Melbourne's CBD. The Western Ring Road also links seamlessly to the Monash and Peninsula freeways which services Melbourne's eastern suburbs corridor and southern regions respectively.

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